



**Louisiana Society for Human Resource Management
2012 Conference on Human Resources
New Orleans Hilton Riverside
April 26th & 27th, 2012**

Sponsorship Opportunities

This conference has regularly attracted close to 300 human resource professionals and we anticipate attendance nearing close to 400 for 2012. Sponsors will appear in all marketing materials produced after receipt of sponsorship payment. Final print deadline is February 3, 2012. Camera-ready logo should be provided with sponsorship form and payment.

\$3,000 Platinum Level

- Sponsor **Social** on first night, held for all conference attendees
- ½ Page ad in conference program
- 8x10 space in exhibit hall, prime location (reserved separately)
- Event signage
- 3 minute presentation to attendees during the social and
- Opportunity to offer door prizes and promotional materials for ditty bags

\$2,000 Gold Level

- Sponsor **General Session** – open to all conference attendees
- ¼ Page ad in conference program
- Event signage
- Opportunity to offer door prizes and promotional materials for ditty bags

\$1,000 Silver Level

- Sponsor **Continental Breakfast and Refreshment Breaks** – open to all conference attendees
- Listing in conference program
- Event signage
- Greet attendees
- Opportunity to offer door prizes and promotional materials for ditty bags

\$500 Bronze Level

- Sponsor **Concurrent Session**
- Listing in conference program
- Event signage
- Opportunity to introduce the concurrent session speaker
- Opportunity to offer door prizes and promotional materials for ditty bags

Program Advertisements – Advertisement listed in Conference Program only.

- \$200 ¼ Page Ad
- \$350 ½ Page Ad
- \$800 Full Page Ad

LASHRM Conference on HR
April 26 and 27, 2012
New Orleans Hilton Riverside
SPONSORSHIP FORM

Company _____

Contact Name _____

Address _____

Phone _____ Fax _____

Email _____

Company Logo emailed? YES or NO

Company website/URL _____

Company Twitter ID _____

Company blog (if applicable) _____

Sponsored event _____

Sponsorship cost _____

Please note: Deadline conference program printing February 3, 2012.

Checks should be payable to **LASHRM Conference on HR** and mailed with sponsor form to:

**LASHRM
PO Box 8948
Mandeville, LA 70470-8948**

Email logo: LouisianaSHRM@gmail.com

For more information please visit our website at <http://louisianashrm.shrm.org> or call Shannon Bearden at 504-460-0640.

We thank you for your support!