

The Louisiana Society for Human Resource Management



Diversity & Inclusion Summit

New Orleans, LA

2018 Summit Prospectus

Valuing People, Valuing Diversity

Sponsorship Levels

PLATINUM \$5,000

- Only 3 Platinum Sponsors
- Conference App **or** Thursday Night Social **or** Diversity Award w/ Lunch
- Introduction at Sponsored Event by Emcee or Company Representative
- Opportunity to address the audience before the sponsored event
- Signage at sponsored event
- Prominent advertisement on all marketing material
- Mentioned in social media campaign
- Opportunity to give door prize at sponsored event
- Includes pre and post conference attendee list
- Admission for 4 participants

*Platinum Level Sponsorship Opportunity:

Platinum Level Sponsors that sponsor both 2018 Louisiana SHRM HR Conference & 2018 D&I Summit get a \$200 discount & logo advertised on Louisiana SHRM website for 12 months. Submission & payment deadline is January 12, 2018.

GOLD \$2,500

- Only 2 Gold Sponsors
- Opening Keynote **or** Closing General Session
- Introduction at Sponsored Event by Emcee or Company Representative
- Opportunity to address the audience before the sponsored event
- Signage at sponsored event
- Recognition on most marketing material
- Mentioned in social media campaign
- Opportunity to give door prize at sponsored event
- Includes pre and post conference attendee list
- Admission for 3 participants

SILVER \$1,250

- Only 4 Silver Sponsors
- 1 of 4 concurrent sessions for a.m. session and p.m. session
- Introduction at Sponsored Event by Company Representative before each sponsored concurrent session
- Signage at sponsored event
- Recognition on select marketing material
- Mentioned in social media campaign
- Opportunity to give door prize at sponsored event
- Includes pre and post conference attendee list
- Admission for 2 participants

BRONZE \$500

- Company logo on website
- Recognition on select marketing material

DIVERSITY CHAMP \$775

- Only 8 Exhibitors
- Mentioned in social media campaign
- Option to purchase the pre and/or post conference attendee list
- Admission for 2 participants

Valuing People, Valuing Diversity



The Louisiana Society for Human Resource Management State Council (Louisiana SHRM), an affiliate of the Society for Human Resource Management (SHRM), is proud to present our Diversity & Inclusion Summit, February 23, 2018 in New Orleans, LA.

The Louisiana SHRM Diversity & Inclusion Summit will bring together business leaders, human resource professionals, diversity practitioners, legal professionals and community leaders.

Louisiana SHRM believes that businesses benefit from having a diverse workforce and wants to help the business community create an inclusive workplace that embraces differences in race, ethnicity, gender, national origin, age, sexual orientation, gender identity, socioeconomic background, religion, disability and veteran status.

The goal of the summit is to have meaningful discussions about the current state of diversity and inclusion in Louisiana businesses; to understand the importance and value of diversity and inclusion in business; and learn best practices and strategies to improve diversity and inclusion in Louisiana.

Timothy A. Kelly, 2017-2018 Diversity Director

Mike Pelletier, 2017-2018 State Council Director

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The **Society for Human Resource Management (SHRM)** is the world's largest HR professional society, representing 285,000 members in more than 165 countries. For nearly seven decades, the Society has been the leading provider of resources serving the needs of HR professionals and advancing the practice of human resource management. SHRM has more than 575 affiliated chapters within the United States and subsidiary offices in China, India and United Arab Emirates.



The **Louisiana Society for Human Resource Management (Louisiana SHRM)** is an affiliate of the Society for Human Resource Management (SHRM) that functions to provide leadership, organization, programming and networking to the nine local SHRM affiliate chapters, ten affiliate student chapters and their more than 1,600 members throughout the state.

The vision of the Louisiana SHRM State Council is to be the voice of the Human Resource profession throughout Louisiana in matters relating to business, legislative issues, and professional development.

Louisiana SHRM's mission is to provide Human Resources strategic direction and guidance through collaborative partnerships with businesses, organizations and the Human Resources professionals in our State.

For more information on Louisiana SHRM, please visit us at <http://LouisianaSHRM.SHRM.org>. For general inquiries about Louisiana SHRM or the Louisiana SHRM Diversity & Inclusion Summit, you can email us at LouisianaSHRMDiversity@gmail.com.

2018 LOUISIANA SHRM DIVERSITY & INCLUSION SUMMIT SPONSOR REGISTRATION FORM

SPONSOR INFO

Company: _____ Contact Name: _____

Email Address: _____ Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____

Web Address: _____ Twitter ID: _____

Company Name for Signage & Promo: _____

Product(s)/Service(s) to be Marketed: _____

Sponsorship Type: Platinum: \$5,000 Gold: \$2,500 Silver: \$1,250 Bronze: \$500

Platinum Level Dual Conference Sponsorship: \$9,800 (Deadline: January 12, 2018)

Names to Appear on Badges: 1. _____ 2. _____

Additional 2 names for Platinum Sponsors Badges:

3. _____ 4. _____

PAYMENT

Enclosed is a Check in the Amount of \$ _____ Payable to the Louisiana SHRM D&I Summit.

Please Charge My Card (check one): Visa MasterCard AMEX for the Amount of \$ _____

Name as it Appears on Card: _____

Card Number: _____ Expiration Date: ____/____/____ CIN #: _____

Card Billing Address: _____

Authorized Signature: _____

Printed Name: _____ Title: _____

Logo Emailed? Yes No From Email: _____ Date: _____

Introduction Emailed (Platinum & Gold)? Yes No From Email: _____

Mail Check & Sponsor Registration Form to:

Rebecca Briley, Sponsorship Chair
LASHRM
P.O. Box 5210
Lafayette, LA 70002

Phone: (225) 214-6807
Email: rebeccab@efcuFinancial.org

2018 LOUISIANA SHRM DIVERSITY & INCLUSION SUMMIT DIVERSITY CHAMP EXHIBITOR REGISTRATION FORM

EXHIBITOR INFO

Company: _____ Contact Name: _____

Email Address: _____ Mailing Address: _____

City: _____ State: ___ Zip Code: _____

Phone: _____ Fax: _____

Web Address: _____ Twitter ID: _____

Company Name for Booth Sign: _____

Product(s)/Service(s) to be Promoted: _____

Electronic Attendee Registration List: Pre-Conference: \$50.00 Post-Conference: \$25.00

Diversity Champ Exhibit Booth: \$775.00

Individual Names to Appear on Badges: (Limit 2 names)

1. _____ 2. _____

Additional Exhibitor Registrations (\$100.00 each) Qty: _____

Names to Appear on Badges: _____

Logo Emailed to rebeccab@efcuFinancial.org ? Yes No From Email: _____

PAYMENT

*\$50.00 Discount Applied if Payment is Received on or Before January 12, 2018.

Enclosed is a Check in the Amount of \$_____ **Payable to the Louisiana SHRM D&I Summit.**

Please Charge My Card (check one) Visa MasterCard AMEX for the Amount of \$_____

Name as it Appears on Card: _____

Card Number: _____ Expiration Date: ____/____/____ CID#: _____

Card Billing Address: _____

Authorized Signature: _____

Printed Name: _____ Title: _____

Mail Check & Exhibitor Registration Form to:

Rebecca Briley, Exhibitor Chair
LASHRM
P.O. Box 5210
Lafayette, LA 70002

Phone: 225-214-6807
Email: rebeccab@efcuFinancial.org