



# The Louisiana Society for Human Resource Management Diversity & Inclusion Summit

Friday, January 31, 2020, New Orleans, LA



## 2020 Summit Prospectus

## Sponsorship Levels

### PLATINUM \$5,000

- Only 3 Platinum Sponsors
- Conference App or Thursday Night Social or Diversity Award w/ Lunch
- Introduction at Sponsored Event by Emcee or Company Representative
- Opportunity to address the audience before the sponsored event
- Signage at sponsored event
- Prominent advertisement on all marketing material
- Mentioned in social media campaign
- Opportunity to give door prize at sponsored event
- Includes pre and post conference attendee list
- Admission for 4 participants

**\*Platinum Level Sponsorship Opportunity: Platinum Level Sponsors that sponsor both 2020 Louisiana SHRM HR Conference at \$5,000 & 2020 D&I Summit at \$5,000 get a \$200 discount in addition to advertisement on Louisiana SHRM website for 12 months. Submission & payment deadline is January 3, 2020.**

### GOLD \$2,500

- Only 2 Gold Sponsors
- Opening Keynote or Closing General Session
- Introduction at Sponsored Event by Emcee or Company Representative
- Opportunity to address the audience before the sponsored event
- Signage at sponsored event
- Recognition on most marketing material
- Mentioned in social media campaign
- Opportunity to give door prize at sponsored event
- Includes pre and post conference attendee list
- Admission for 3 participants

### SILVER \$1,250

- Only 4 Silver Sponsors
- 1 of 4 concurrent sessions for a.m. session and p.m. session
- Introduction at Sponsored Event by Company Representative before each sponsored concurrent session
- Signage at sponsored event
- Recognition on select marketing material
- Mentioned in social media campaign
- Opportunity to give door prize at sponsored event
- Includes pre and post conference attendee list
- Admission for 2 participants

### BRONZE \$500

- Company logo on website
- Recognition on select marketing material

### DIVERSITY CHAMP \$775

- Only 8 Exhibitors
- Mentioned in social media campaign
- Option to purchase the pre and/or post conference attendee list
- Admission for 2 participants
- \$50 Early Bird Discount available if full payment is received on or before January 3, 2020.



The Louisiana Society for Human Resource Management State Council (Louisiana SHRM), an affiliate of the Society for Human Resource Management (SHRM), is proud to present our Diversity & Inclusion Summit, January 31, 2020 in New Orleans, LA.

The Louisiana SHRM Diversity & Inclusion Summit will bring together business leaders, human resource professionals, diversity practitioners, legal professionals and community leaders.

Louisiana SHRM believes that businesses benefit from having a diverse workforce and wants to help the business community create an inclusive workplace that embraces differences in race, ethnicity, gender, national origin, age, sexual orientation, gender identity, socioeconomic background, religion, disability and veteran status.

The goal of the summit is to have meaningful discussions about the current state of diversity and inclusion in Louisiana businesses; to understand the importance and value of diversity and inclusion in business; and learn best practices and strategies to improve diversity and inclusion in Louisiana.

**Timothy A. Kelly, 2019-2020 Diversity Director**

**Gena Champagne, 2019-2020 State Council Director**

Sponsor & Exhibitor registration will end on January 3, 2020 or when all have been sold.

#### **ELECTRONIC ATTENDEE REGISTRATION LISTS**

A great resource for making the most of your conference investment! Contact information for those attendees whom did not specifically elect to be excluded. Available with Sponsor and Exhibitor Registrations only. Not available for sale separately.

- Pre-Conference: \$50.00 (2 weeks before) • Post-Conference: \$25.00 (2 weeks after)



The Society for Human Resource Management (SHRM) is the world's largest HR professional society, representing 300,000 members in more than 165 countries. For nearly seven decades, the Society has been the leading provider of resources serving the needs of HR professionals and advancing the practice of human resource management. SHRM has more than 575 affiliated chapters within the United States and subsidiary offices in China, India and United Arab Emirates.



The Louisiana Society for Human Resource Management (Louisiana SHRM) is an affiliate of the Society for Human Resource Management (SHRM) that functions to provide leadership, organization, programming and networking to the nine local SHRM affiliate chapters, ten affiliate student chapters and their more than 1,900 members throughout the state.

The vision of the Louisiana SHRM State Council is to be the voice of the Human Resource profession throughout Louisiana in matters relating to business, legislative issues, and professional development.

Louisiana SHRM's mission is to provide Human Resources strategic direction and guidance through collaborative partnerships with businesses, organizations and the Human Resources professionals in our State.

For more information on Louisiana SHRM, please visit us at <http://LouisianaSHRM.SHRM.org>. For general inquiries about Louisiana SHRM or the Louisiana SHRM Diversity & Inclusion Summit, you can email us at [LouisianaSHRMDiversity@gmail.com](mailto:LouisianaSHRMDiversity@gmail.com).

# 2020 LOUISIANA SHRM DIVERSITY & INCLUSION SUMMIT SPONSOR REGISTRATION FORM

## SPONSOR INFO

Company: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Email Address: \_\_\_\_\_ Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Web Address: \_\_\_\_\_ Twitter ID: \_\_\_\_\_

Company Name for Signage & Promo: \_\_\_\_\_

Product(s)/Service(s) to be Marketed: \_\_\_\_\_

Sponsorship Type:  Platinum: \$5,000  Gold: \$2,500  Silver: \$1,250  Bronze: \$500

**Platinum Level Dual Conference Sponsorship: \$9,800 (Deadline: January 3, 2020)**

Names to Appear on Badges: 1. \_\_\_\_\_ 2. \_\_\_\_\_

Additional 2 names for Platinum Sponsors Badges:

3. \_\_\_\_\_ 4. \_\_\_\_\_

## PAYMENT

Enclosed is a Check in the Amount of \$ \_\_\_\_\_ Payable to: Louisiana SHRM D&I Summit

Please Charge My Card (check one):  Visa  MasterCard  AMEX for the Amount of \$ \_\_\_\_\_

Name as it Appears on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ / \_\_\_\_\_ CIN #: \_\_\_\_\_

Card Billing Address: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Printed Name: \_\_\_\_\_ Title: \_\_\_\_\_

Logo Emailed?  Yes  No From Email: \_\_\_\_\_ Date: \_\_\_\_\_

Introduction Emailed (Platinum & Gold)?  Yes  No From Email: \_\_\_\_\_

### **Mail Check & Sponsor Registration Form to:**

Rebecca Briley, Sponsorship Chair  
LA SHRM  
P.O. Box 5210  
Lafayette, LA 70502

Phone: (225) 214-6807

Email: [RebeccaB@efcuFinancial.org](mailto:RebeccaB@efcuFinancial.org)

# 2020 LOUISIANA SHRM DIVERSITY & INCLUSION SUMMIT DIVERSITY CHAMP EXHIBITOR REGISTRATION FORM

## EXHIBITOR INFO

Company: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Email Address: \_\_\_\_\_ Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Web Address: \_\_\_\_\_ Twitter ID: \_\_\_\_\_

Company Name for Booth Sign: \_\_\_\_\_

Product(s)/Service(s) to be Promoted: \_\_\_\_\_

Electronic Attendee Registration List:  Pre-Conference: \$50.00  Post-Conference: \$25.00

Diversity Champ Exhibit Booth:  \$775.00

Individual Names to Appear on Badges: (Limit 2 names)

1. \_\_\_\_\_ 2. \_\_\_\_\_

Additional Exhibitor Registrations (\$100.00 each) Qty: \_\_\_\_\_

Names to Appear on Badges: \_\_\_\_\_

Logo Emailed to [RebeccaB@efcuFinancial.org](mailto:RebeccaB@efcuFinancial.org) ?  Yes  No From Email: \_\_\_\_\_

## PAYMENT

\*\$50.00 Discount Applied if Payment is Received on or Before January 3, 2020.

Enclosed is a Check in the Amount of \$\_\_\_\_\_ Payable to: Louisiana SHRM D&I Summit

Please Charge My Card (check one)  Visa  MasterCard  AMEX for the Amount of \$\_\_\_\_\_

Name as it Appears on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_/\_\_\_\_/\_\_\_\_ CIN #: \_\_\_\_\_

Card Billing Address: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Printed Name: \_\_\_\_\_ Title: \_\_\_\_\_

### **Mail Check & Exhibitor Registration Form to:**

Rebecca Briley, Exhibitor Chair  
LA SHRM  
P.O. Box 5210  
Lafayette, LA 70502

Phone: 225-214-6807  
Email: [RebeccaB@efcuFinancial.org](mailto:RebeccaB@efcuFinancial.org)